

FOCUS: Electrification



Electrification. New Technology, New Solutions.

This one-day conference hosted by the industry analysts of Wards Intelligence provides deep-dive presentations on electrification innovations by industry experts and implementation plans by automakers and suppliers, drawing influencers, analysts, researchers and those involved in shaping the future.

Nov. 14, 2019
The Townsend Hotel
Birmingham, MI

SPONSORSHIP BENEFITS	Title	Meal (Breakfast or Lunch)	Break or Parking
Sponsor recognized from dais	•	•	•
Deliver a welcome message to kick-off event	•		
Opportunity to pass out branded gift to attendees	•		
Table for materials to be given out to attendees, space for pop-up display/signage	•	•	
Logo on: event website, collateral material, electronic communications, signage at event, rolling slide show at event	•	•	Name only
Company name appears on badges for all attendees	•		
Print ad in conference program	•	•	•
Advisory Board membership	•	•	
Passes to attend the conference (\$720 value each)	7	4	2
Attendee list	•	•	•
Follow-up email to all attendees delivering thought leadership piece from your company	•		
Sponsored content article for placement on www.wardsauto.com . Content provided by your company. Requires editorial approval and will be identified as sponsor supplied content.	•	•	
SPONSORSHIP RATE	\$15,000	\$7,500	\$4,500